



Presents: AB: Navigating Increased Board-Shareholder Engagement

Pressure for increased engagement between boards and shareholders is on the rise. Boards must determine how best to communicate with shareholders in both in a business as usual context and when faced with special circumstances, such as investor activism and M&A. Investor Relations have an important role to play in advising the board on trends and strategies as well as preparing directors for shareholder interactions. Please join CIRI Alberta for breakfast on February 26, 2019 for a conversation with seasoned corporate directors, Trudy Curran and Harvey Doerr, who will share their first-hand experience navigating board-shareholder engagements. This event is eligible for 1 structured CPD hour.

Where:

Petroleum Club – McMurray Room
319 – 5th Avenue SW
Calgary, AB

When:

Tuesday, February 26th, 2019

Breakfast at 7:30 AM

Program at 8:00 AM-9:00 AM

Cost:

This event is in partnership with the Canadian Investor Relations Institute (CIRI) and is \$35 for both ICSA and CIRI members; \$45 for non-members.

ICSA Members [REGISTER HERE](#). Note that you will need to create an account with CIRI.org and use the promo code **ICSA19** to get the membership rate of \$35.

Speakers:

Trudy Curran, ICD, Corporate Director



Trudy is a Corporate Director and Independent Businesswoman. She has extensive experience in mergers and acquisitions, financing, executive compensation and governance across a range of industries including oil and gas, transportation and mining with specific cross boarder and international scope. Most recently, Trudy played an integral role as co-chair of the Special Committee of Dominion Diamond Corp as it considered its strategic options in the context of a CEO transition and a hostile offer by a third party that resulted in an increased friendly transaction with a 44 percent premium to the share price prior to the initial interest. Prior to her role as a corporate director, Trudy served as General Counsel & Corporate Secretary of Canadian Oil Sands Limited (COS), playing a pivotal role in the strategic response and negotiations during Suncor Energy's acquisition of COS. This experience highlights a career steeped in mergers and acquisitions, including the Canadian Pacific Limited's spin-off of five businesses in 2001 and the merger of PanCanadian Energy and AEC in 2002, creating EnCana Corporation. Applying her legal knowledge and business skillset, Trudy has advised boards for over 25 years with specific reference to corporate governance and transactional issues. She also was a member of the board of directors of Syncrude Canada and its pension committee for over 10 years and chaired the Human Resources and Compensation Committee for Syncrude Canada for the last six years.

Harvey Doerr, ICD, Corporate Director



Harvey Doerr is a Corporate Director with experience on numerous public, private and not-for-profit boards. He has over 30 years of experience in the oil and gas industry with exposure to domestic and international exploration and production, heavy oil and oil sands, offshore, refining and marketing, acquisitions and divestitures, strategic planning and government relations. Prior to retirement in 2009, Mr. Doerr held the role of Executive Vice President, Downstream and Planning with Murphy Oil. He currently sits on the board of directors for MEG Energy, Seven Generations Energy and Velvet Energy. Mr. Doerr holds a Bachelor of Science (Mechanical Engineering) from the University of Alberta, has completed the Advanced Management Program at Harvard Business School, and has obtained a certified designation (ICD.D) from the Institute of Corporate Directors.