



# Evolve for the Future

## A message from the President

### New strategic initiatives: proposed Charter & byelaw changes

As I mentioned in my President's report from April this year, your Council has developed two strategies to enable your Institute to take advantage of the worldwide focus on governance. The Council has now resolved to seek your approval to these initiatives that will position the Institute to evolve and grow sustainably by enhancing its reputation and reach.

The first initiative is an intermediate grade of membership that will not be Chartered but will allow graduates to call themselves Affiliated Members. This will appeal to those who for various reasons do not wish to complete the full Chartered examinations but do wish to benefit from membership of the professional body that will represent them best.

The second initiative is a new designation to be called Chartered Governance Professional that will rank alongside Chartered Secretary and will provide a home for individuals that have a role in delivering good governance but do not necessarily act or see themselves as company secretaries.

Whilst more people have governance responsibilities this has not translated into an increasing number of professionals joining the Institute. Whilst the Institute is the leading qualifying organisation for company secretaries and for those who value the practice of good governance, the wider business world and not-for-profit community may not fully appreciate the relevance of our training and qualification to the governance challenges they face. These two initiatives are designed to address this.

A meeting of members will be held in London on 4 October 2017 to seek approval of the Affiliated Member proposal and the Chartered Governance Professional proposal.

A formal Notice of Meeting will be distributed in early August that will detail the changes. In the meantime, you can read more about these initiatives on the Institute's website at [www.icsaglobal.org](http://www.icsaglobal.org).

I urge you to consider this information carefully. The future is in your hands and your Council recommends that you vote in favour of these important initiatives.

**David Venus FCIS**  
President

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