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How to Engage Employees

May 14, 2009 | 12:00pm - 1:30pm EST (9:00am PST)[OVERVIEW](#) | [AGENDA](#) | [SPEAKER](#) | [EXPRESS YOUR INTEREST](#)

SPEAKER



Barbara Adams

Barbara Adams is a business executive with over 25 years' experience within the human resources field. As Managing Director of HR architects, Barbara specializes in bringing a business approach to an organization's people practices. Applying a coaching style, she takes a creative yet structured approach to the implementation of human resources strategies and ideas; the design of people oriented workplace practices; and the development of people within these organizations. In presentations and projects, Barbara works to translate theoretical concepts into practical and realistic applications by the organization and the individuals within those organizations. Previously Vice-President of Human Resources for one of the 50 Best Employers in Canada, she has also held operational positions at the executive and management level.

Recognizing the need to become a business partner, she is a Certified Chief Executive, holds a BA in Business Administration (Entrepreneurial Leadership), a Diploma in Business Administration (Marketing Major), and is both a Certified Human Resources Professional and Certified Compensation Professional. She is past Chair of the Fraser Valley Advisory Council for the BC Human Resources Management Association, teaches a Strategic HR Management series at the University of the Fraser Valley, and facilitates numerous management development workshops. Almost ten years of international travel and residence have provided a broad understanding of the need for diversity and flexibility in life. Visit www.hrarchitects.ca for more information.