

Partners

Chartered Secretaries Canada, an internationally recognized non-profit institution, has developed the Directors' Education and Accreditation Program in partnership with Borden Ladner Gervais and AON Reed Stenhouse.

Chartered Secretaries Canada is Canada's leading proponent of education and professional development in Corporate Governance. Chartered Secretaries Canada originated DEAP to respond to the needs of the vast majority of Directors in business, the not-for-profit sector, and government.

Borden Ladner Gervais LLP is a leading, full-service, integrated national law firm focusing on business law, litigation and intellectual property solutions for our clients. With approximately 725 lawyers, intellectual property agents and other professionals across Canada, clients turn to BLG for assistance with their legal needs, from major litigation to corporate finance and patent registration. For more information, visit www.blgcanada.com. They have provided content and support in the Corporate Governance module.

AON Reed Stenhouse is the Canadian division of the world's premier insurance brokerage, consulting services and consumer insurance underwriting organization. They are the expertise contributor for the Risk Management component of the Strategy and Risk Management module.

Deloitte www.deloitte.ca, a leading professional services firm, offers clients a broad range of fully integrated services in areas that include accounting, assurance and advisory, tax, risk management, business, financial, and human capital consulting. Our client service teams create powerful business solutions for Canadian organizations. Our global, integrated approach combines insight and innovation from multiple disciplines with business and industry knowledge to help our clients excel anywhere in the world.



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GOOD GOVERNANCE RULES!

To Register for DEAP...

- Mail or fax in the enclosed registration form
- Contact us at 416.944.9727 or toll-free 1.800.501.3440
- Register on-line at <http://www.icsacanada.org/DEAP>

Introducing the

Directors' Education and Accreditation Program



As a Director of a Canadian corporation, not-for-profit or government agency, you must enroll in this program!

Effective, Prudent and Responsible

These are your watchwords whether you are a Director of a public, private, not-for-profit or government organization. This is particularly true today, when much is expected of Directors. Be the best in your role.

What are the responsibilities?

You have a duty towards your organization, but also to shareholders or members, staff, suppliers, and your fellow Board members. You will need to balance often-conflicting needs and points of view and work within an increasingly complex legal and regulatory environment.

You are prudent about decisions made on your watch. In a **corporate environment**, you want to ensure that those decisions help your organization reach its long term goals while being fully compliant with appropriate legal, regulatory and ethical standards. As a **not-for-profit** or **government** organization, you promote the best interests of your constituency while conforming to the legislative and ethical environment.

The bottom line for you truly may be expressed in those three words: Effective, Prudent and Responsible – effective in the conduct of your office; prudent in complying with governance standards; responsible in meeting your obligations to your organization's important stakeholders.

How can you prepare yourself?

You won't know if you're prepared if you don't fully understand your responsibilities.

The **Directors' Education and Accreditation Program** (DEAP) offered by Chartered Secretaries Canada leads to the 'Accredited Director' (Acc.Dir.) designation. This uniquely targeted designation recognizes your commitment to professionalism and excellence in the discharge of your duties as a Director.



At the end of this program, you will be awarded the Accredited Director designation (Acc.Dir.) by Chartered Secretaries Canada and become a member of our Affiliate Group. To maintain your designation, you will be asked to maintain your membership and complete an annual self-assessment of continuing professional development as a Director. As an Affiliate, you will be entitled to special rates on workshops and conferences sponsored by Chartered Secretaries Canada, related to governance issues. You will also receive a subscription to *Corporate Governance Quarterly*, our premier journal covering emerging governance issues and full access to the "Members Only" section of our website (www.icscanada.org).

What does DEAP offer?

The program consists of 4 modules delivered over 3 days. For each module you will be provided with a study guide for review and some preparation in advance of the three-day participative program.

Governance: the legal and regulatory framework of corporate governance in the Canadian context for public, private, not-for-profit and government organizations; the role of the Board of Directors; its relationship with management and with relevant stakeholders;

Financial Reporting and Disclosure: the essentials of understanding financial statements; analysis and interpretation of financial plans and budgets; the current regulatory environment for financial disclosures; tools for review and analysis of core and supporting financial disclosure documents such as prospectuses, management proxy circulars and earnings reports; and

Risk Management: the fundamental concepts of risk management and the role of the Board in risk management and internal control processes.

Strategy: the concepts of strategic management and the roles of the Board and management in developing, approving and implementing strategic plans; the differences between strategic and operating plans.

Effective, Prudent and Responsible

DEAP provides the tools to help you manage your responsibility to your organization, its stakeholders and yourself in the best possible way.